Kickstarter Conclusions – Dylan Grimm

1. What are three conclusions we can make about Kickstarter campaigns given the provided data?

* There were more successful states than failed, canceled or live
* Theater and music were the most popular sub-category
* December was the least successful month

1. What are some of the limitations of this dataset?

* We don’t know what successful or failure really means
* We have no financials or growth metrics to gauge success

1. What are some other possible tables/graphs that we could create?

* Average donation by state
* Average donation by category
* Average donation by state
* State by year